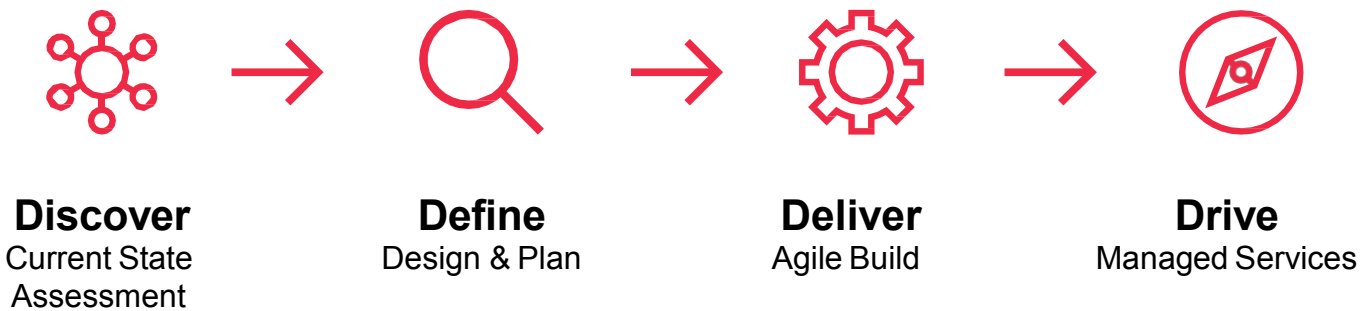


Purple Asia Overview

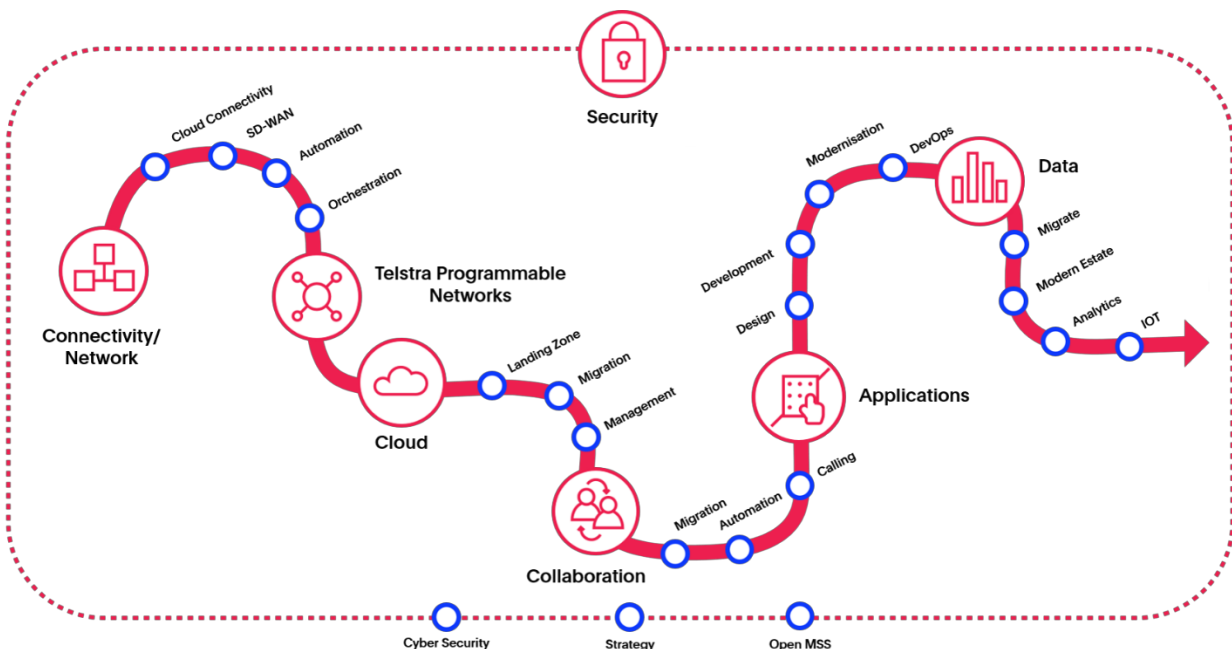
Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

Our Approach



Your Transformation Journey



Data & Analytics Capabilities

Unlock the business potential of your data, break the silos and move to intelligent cloud services. Empower your business to help make data driven decisions, visualising in near real-time to provide intelligence to your planning and customer service.

Business Outcomes



Migration

Move your disparate databases to the cloud, to help leverage cost efficiencies, scale and business continuity efficiencies.



Modernisation

Access massive scale and functionality, to help derive value from your data and data sources



Visualisation

Provide business insight from your data, past present and future using advanced Machine Learning techniques

Welcome to the “world’s data cloud”, a global, secure, diverse, and intelligent cloud database service.

“ Building a data-driven enterprise is not just about encouraging the use of data in decision making. Data and analytics leaders must lead development of the appropriate competencies and align work to be consistent with their enterprise’s ambitions for generating information value. ”

Gartner, “Build a Data-Driven Enterprise“, published 4 March 2020.

Migration, Modernisation, Analytics & Visualisation

Cloud data platforms combines global storage, compute and database services, that can be leveraged by advanced visualisation and analytics services, to help truly modernize your data estate, and make your organization data driven.

Benefits



Global Reach

Access from offices in different countries around the world cost effectively and allowing global access and business continuity to business applications for you and your customers



Cloud Native

Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility



Massive scale

Auto-scale databases into the peta-bytes, eliminating the need to pre-provisioned storage. Serverless databases remove need to manage app scaling



Cost Efficiency

Able to deliver and do more with less and faster time to gain business value with improved release cycles, less rework and waste

Case Studies

On-premises to Cloud Data platform (Migration)

Problem: Client had accumulated vast amounts of data stored across a wide range of source system databases

Solution: Implemented a modern cloud-storage solutions (Data Lake and SQL Database) which catered for Business Intelligence and Data Science workloads

Outcomes: Created a cohesive data solution for the client that enabled insightful information to be produced with a high level of visibility throughout the organisation of what information was being brought in

Data Lake (Modernisation)

Problem: Disparate data sources (Internet of Things, databases), yet client aimed to be at the forefront of the industry's digital transformation. Client wanted to harness these sources and become a digital utility where critical decisions are based on data and insights

Solution: Unlocked data from data silos, cleaned and moved to modern data warehouse

Outcomes: Massive parallel compute, fast performance to obtain insights in one-third the time at scale, increasing velocity to market and competitiveness

Targeted visualisation (Analytics & Visualisation)

Problem: Client's high speed of production, quality issues and subsequent machine downtime led to product waster, costing the business several millions of dollars a year

Solution: Build a Data & Analytics solution that creates near real-time insights into the performance of the production line

Outcomes: Allows factory staff to quickly understand and address the root causes of waste.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



Improve Business Strategy and Decision Making




Offer – Predictive analytics








Our team of experts will spend five weeks with your organization, looking into your data platforms, or problem statement(s), and help build a technical and change management roadmaps, for advanced predictive analytics – using your existing data to make machine learning models to make predictions.

This offer is for organisations looking to gain additional business intelligence insights from their existing analytics in the cloud. It leverages existing Data Estate, together with advanced machine learning to give answers to business questions about future business operations and your customers.

 Duration	Five (5) weeks (depending on size and complexity)
 Format	Discovery, Dev Test and Roll-out
 Agenda	<p>Discovery Phase (Week 1)</p> <p>Telstra Purple will facilitate a discovery session to validate assumptions with project owners and derive an agreed approach. This includes:</p> <ul style="list-style-type: none"> › Technical Workshop <ul style="list-style-type: none"> – Review of current of business insights data platforms – Review of requirements, from staff uptake, SLAs, links to corporate objectives – Identification of implementation risks and likely extent of prediction–Development of Roll-out Plan <p>Design and Build Phase (Weeks 2,3 and 4)</p> <p>The solution will be built in a rapid prototyping environment. This will likely include the following components:</p> <ul style="list-style-type: none"> › Connectors to Data pipelines, Data storage › Data manipulations › Connection to additional sources of data

 <p>Agenda</p>	<ul style="list-style-type: none"> › Labelling data for use in models, create and test › Create, maintain and tune learning models › Data Science skills transfer (for staff who have had some Data Management experience) › Test predictions using new data <p>Note that in some cases your organisation may choose to have the solution integrated with existing services if they have already been deployed.</p> <p>Roll-out (Week 5)</p> <ul style="list-style-type: none"> › Migration of visualisations to production environment for general access › Demonstration to technical stakeholders › Next Steps on solution extension and leveraging data assets of the business
 <p>What you'll get</p>	<ul style="list-style-type: none"> › A central dashboard and targeted data cards, allowing for further enhancement and predictions to be evaluated › Automated report generation, assuming data movements through a Modern Data Platform Foundation › A secure, user-friendly front-end web application to make it easy to configure the solution › Built-in monitoring and reporting of data operations presented in the visualisations › As-built documentation detailing the deployed configuration
 <p>Benefits</p>	<ul style="list-style-type: none"> › Largely code free configuration (some coding will be required) that is easy to use as the solution comes with the Portal that can be used to add, remove or modify data predictions › Accelerated implementation from pre-defined architectures and pre-built collateral that greatly improves delivery timelines › Field tested best practices & architectures and the pre-scope engagements reduce scope related project risks



Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you