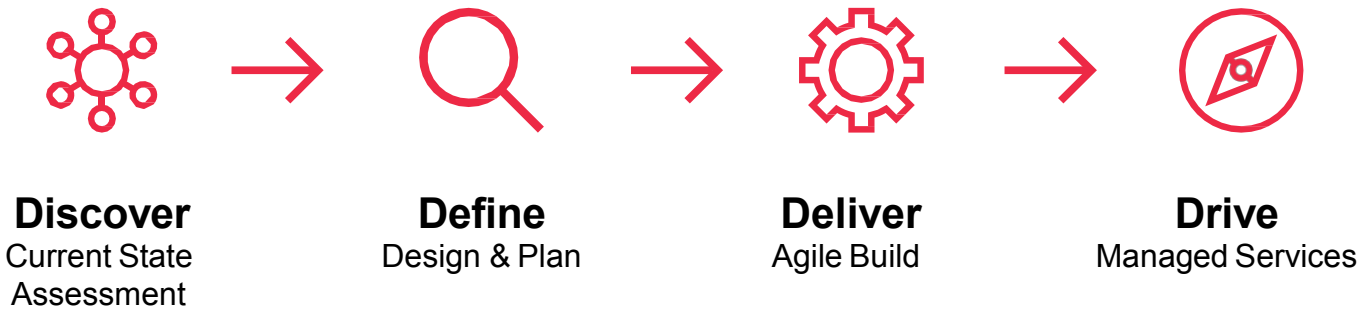


Purple Asia Overview

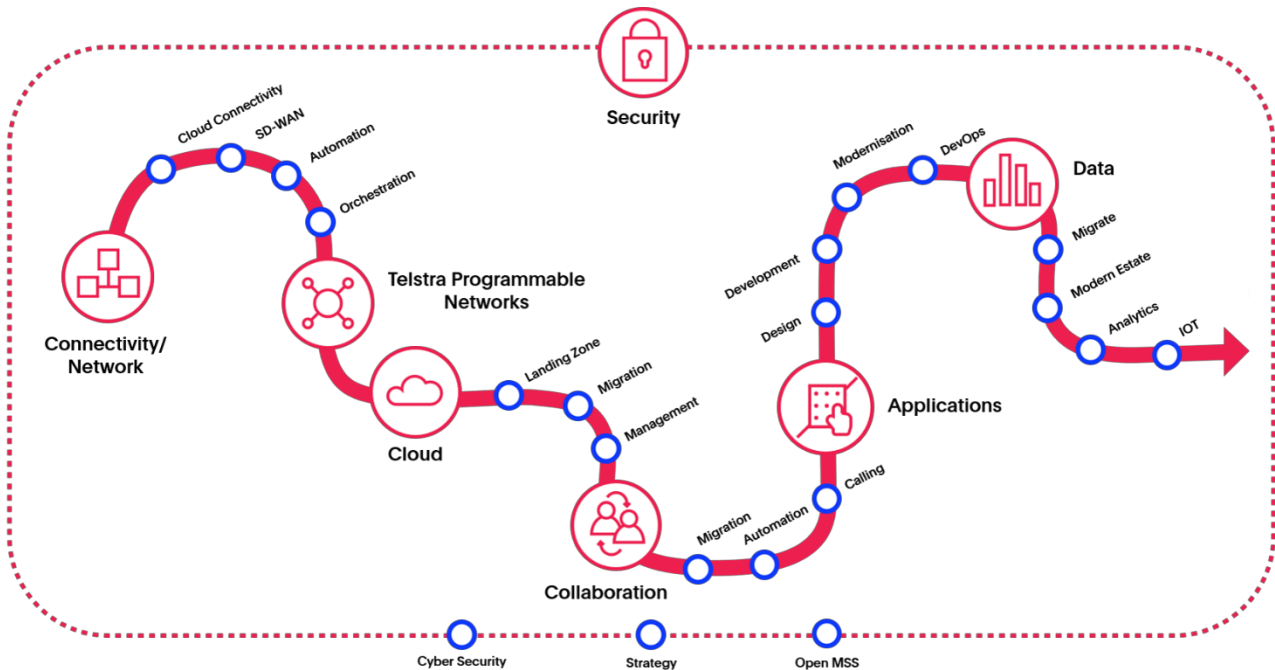
Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

Our Approach



Your Transformation Journey



Applications Capabilities

Our goal is to develop working software, that meets the customer, users' & business's needs, developed professionally; and in an effective & scalable manner. Clearer. Faster. Simpler.

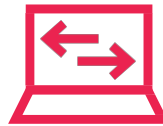
Our Applications Capabilities



Application Modernisation

An approach designed to create new business values from aging applications by updating them with modern features.

By migrating into a modern architecture, you get the latest functionalities that better align with unique business needs



Digital Transformation / New Applications

The journey starts by discovering the digital transformation opportunities via design thinking workshops and user research. Then we define and design the service to meet the user needs. Interactive prototypes are built in interaction design phase and put in-front of users for testing. These are the foundation to the rebuild or new build of an application.

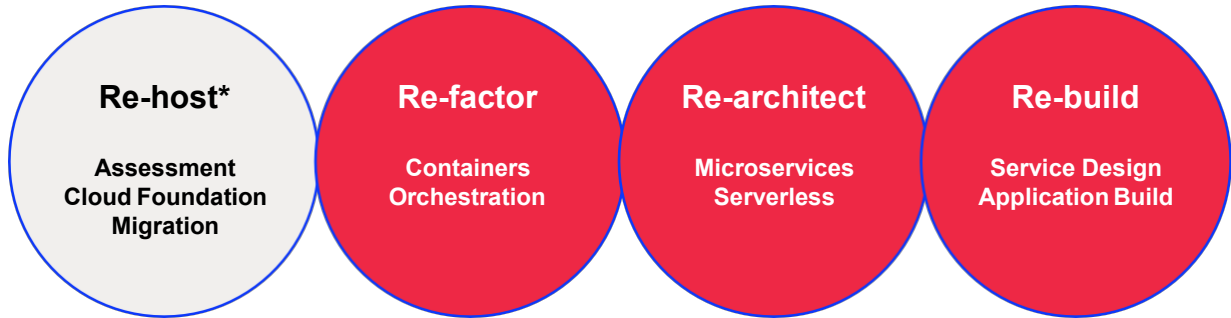


DevOps

DevOps is a mindset shift involving the union of people, process and products to enable continuous delivery of value to end users.

Digitise the critical, revenue generating business processes that are the heartbeat of the business

Application Modernisation, Digital Transformation, DevOps



*Cloud Capability

Benefits



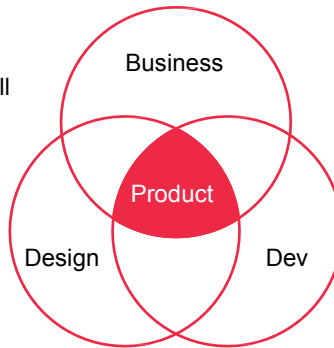
Agile Delivery with Multi-disciplined teams

Enable multiple teams to contribute and enhance the user journey and overall experience to push changes quickly to production enabling innovation and speed to market



Scalable

The capability to automatically scale based on the business requirements leading to a flexible way of delivering



Cloud Native
Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility



Cost Efficiency
Able to deliver and do more with less and faster time to gain business value with improved release cycles, less rework and waste



Case Studies

Adopt secure and cloud-based DevOps framework (DevOps)

Problem: Client needed a cloud-based solution that allowed them to connect to real live data, ensure it was secure, have a framework of governance around it and could be done quickly at minimal expense

Solution: Provided pre-sales consulting ahead of our engagement that provided the client with “best practice” DevOps adoption and governance processes for both Azure and AWS platforms.

Outcomes: Adoption & governance, scalability, cloud based

Modernise legacy open source applications (Application Modernisation and DevOps)

Problem: Client was already familiar with Public Cloud, and engaged with Telstra to modernise this legacy open source application, migrate it to the Southeast Asia Region

Solution: Containerized all the applications, and implement the CI/CD pipelines for each application using Azure DevOps tool

Outcomes: Cost efficiencies, streamlined processes, scalable cloud presence

Manual, paper-based process to fully digitized application (Digital Transformation and new Application Build)

Problem: The government agency client engaged Telstra Purple to digitize their manual, paper-based process for bail reporting across their jurisdiction

Solution: By defining and designing the digital application built for iPads at the agency’s front counters enabling bailees to report and sign digitally

Outcomes: Reduce risk by notifying when a bailee fails to report, view reports easily, save time



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



Lower Infrastructure Cost and Help Enhance Performance






Offer – 3rd party to SharePoint
Online Migration





Move your content from a 3rd party platform (Google Sites) to the Microsoft's SharePoint Online so you can benefit from the latest business-aligned features that grow with your business strategy and roadmap.

It is recommended to have conducted a SharePoint Assessment, which Telstra Purple can provide.

 Duration	Six (6) – eight (8) weeks, depending on complexity
 Format	Migration
 Agenda	<ul style="list-style-type: none"> ›Detailed design and migration plan with a clear understanding of the current content platform based on the findings gathered during the SharePoint assessment ›Presentation of design and migration plan to key stakeholders to ensure that requirements are captured accurately ›Configured security settings and built SharePoint Online site and upon agreement, create the access control groups and AD security groups as agreed ›Migration: Move the content from the 3rd party platform to SharePoint Online
 What you'll get	<ul style="list-style-type: none"> ›Plan showing the structure and design of the proposed SharePoint Online site ›Details of how the team will create the sites and the order in which it will be done ›Plan containing the proposed security levels for each area, site, and page within SharePoint (Security levels from your current site) ›Necessary agreed security implemented ›Migrated SharePoint Online site
 Benefits	<ul style="list-style-type: none"> ›Effective and constant engagement with stakeholders ›Migrated site has automated updates, receiving all the benefits of the cloud from regular improvements, updates and security protection ›Best in class tools used to migrate content



Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you