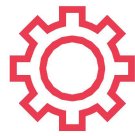


# Purple Asia Overview

Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

## Our Approach



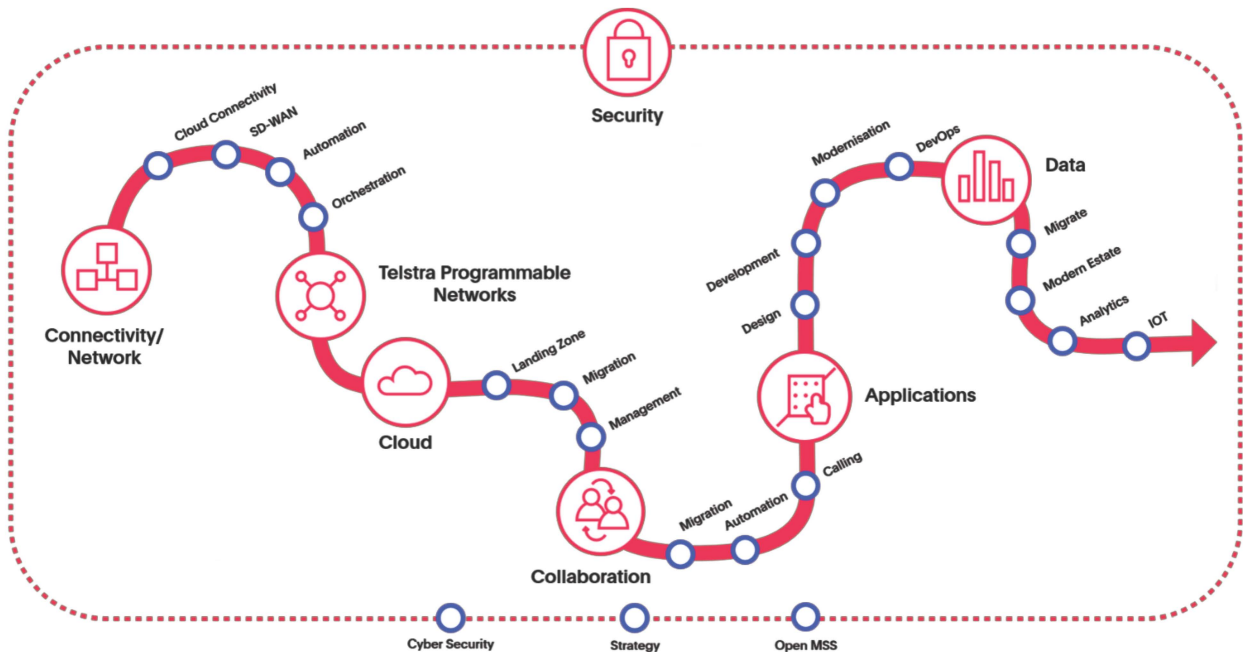
**Discover**  
Current State  
Assessment

**Define**  
Design & Plan

**Deliver**  
Agile Build

**Drive**  
Managed Services

## Your Transformation Journey



# Cloud Capabilities

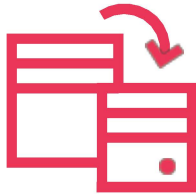
Our aim is to reduce the burden of IT; to move from infrastructure to an invisible enabler that ultimately allows organization's focus on innovating within their core business.

## Our Cloud Capabilities



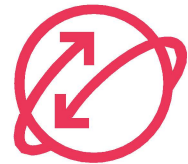
### Cloud Foundation

A series of workshops is used to define a Cloud Foundation that is configured to meet security, regulatory or customer specific landing zone requirements



### Migration

We ensure your workloads and business continuity are maintained through the migration process through a well proven assessment, planning and migration process



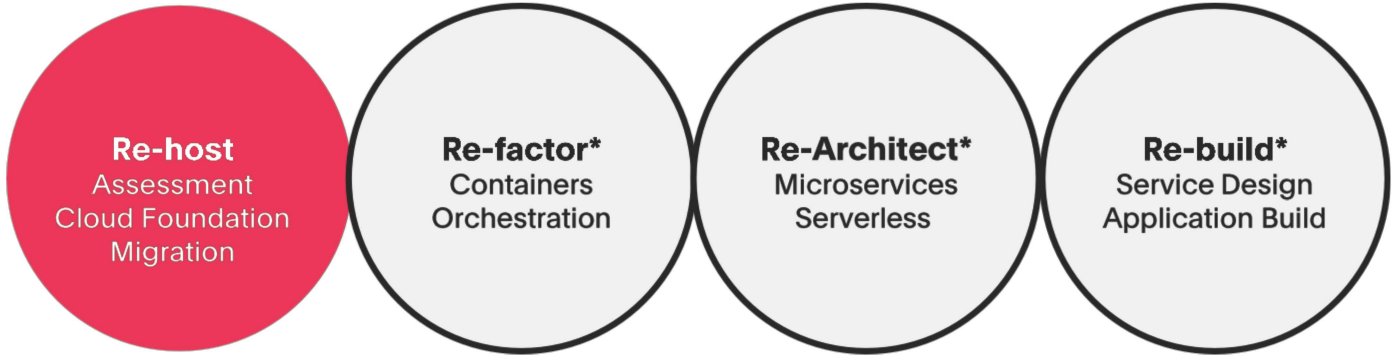
### Management

Our independently audited Cloud Managed Services team take on the ongoing management of your environment using best practice processes and automation

We move organisations to the cloud and keep them there. Our Cloud Adoption Framework provides the tools and process for building the initial cloud footprint, and a risk managed cloud migration process to move customers into a secure, managed, optimisation and transformation cycle which will drive long term business value.

The Purple Cloud Adoption Framework results in a governed, cost controlled and adaptive infrastructure environment, aligned to organisational and regulatory policies governed environment built to last and migration leading into high value transformation activities

**Cloud Foundation, Migration, Management**



\*Application Capabilities

## Benefits



### Cloud best practices - Architecture

Embodies accepted industry best practices, and suggesting the optimal delivery method for specific technologies.



### Cloud Native

Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility.



### Scalable

The capability to automatically scale based on the business requirements leading to a flexible way of delivering.



### Cost Efficiency

Able to deliver and do more with less and faster time to gain business value with less rework and waste.

## Case Studies

### Migrate from private data centre to Azure (Cloud Foundation & Migration)

**Problem:** Multinational manufacturer of electronics and electrical equipment, such as printers, were nearing the end of contract period for their existing data centre hosting provider and needed to rapidly migrate to Azure

**Solution:** Assessment & migration of the business applications from the private data centre to Azure and build a scalable Hub & Spoke Azure Architecture

**Outcomes:** Cloud deployment with agility, and cloud native experience

### Migrate to and adopt Azure Modern Data Platform (Cloud Migration)

**Problem:** Client required a scalable big data platform for data driven decisions as their existing services was located on aging infrastructure within on-prem data centres and limited

**Solution:** Combination of Azure IoT Edge services on-prem, end to end data platform built in Azure enabling a scalable, flexible solution to gain insights in their business in realtime

**Outcomes:** Cloud deployment and insights at scale, easier integration, produce reports in minutes vs months

### Cloud Assessment on Azure PaaS (CloudAssessment)

**Problem:** Client was looking to adopt Azure as their primary cloud vendor and understand their current application and how they would best be architected and migrated to Azure

**Solution:** Assessment of the client's current application environment in order to be migrated and architected to Azure

**Outcomes:** Reference Architecture (Recommendations for cloud migration and application modernization)



### Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



### **Telstra Programmable Network - TPN (Cloud Connectivity)** **Connect to any cloud from anywhere**

Telstra Programmable Network (TPN) redefines the Network Experience through a single integrated user portal by enabling virtualized network services deployments at global locations at a click of a button, connecting to private and hybrid clouds in near real-time, secure online customization of network topology.



### **CloudHealth from Telstra** **Continuously Optimize your Cloud**

Telstra is an Azure Expert MSP and Accredited AWS MSP, one of only 6 organizations worldwide who hold the highest managed services accreditation for both major public cloud providers.

CloudHealth is a leader in multicloud management on an enterprise scale with a global presence where we can then proactively work to reduce the existing cloud spend, and explore other value-added services, such as the reinvestment of subscription incentives.



### **Cloud Subscription through Telstra** **Get cloud through Telstra**

Telstra can offer the option of migrating existing AWS and Azure Cloud Subscription across to Telstra, where you would then have a single provider to work with across all elements of your cloud environment, which allows an aggregated billing model, and a partner who can act as your trusted advisor across all cloud services and industry trends.



# Latest Hardware and Software Performance





Offer – Workload  
Migration to Cloud





This offer is ideal for organisations who,

- › Want to move applications from data centres to the cloud quickly, or with no-code changes
- › Are with applications that are architected to use infrastructure as a server (IaaS) scalability
- › Require the applications but don't need to change app capabilities right away
- › Are with applications or database requirements that can only be met using an IaaS virtual machine

 <b>Duration</b>	Four (4) weeks
 <b>Format</b>	Workshop
 <b>What you'll get</b>	<ul style="list-style-type: none"> <li>› Define and configure all prerequisites for the migration of systems from data centre</li> <li>› Execute migration of servers to Cloud VMs</li> <li>› Perform health checks and ensure monitoring, backups are configured</li> </ul>
 <b>Benefits</b>	<ul style="list-style-type: none"> <li>› Allows migration to be performed quickly without major changes to infrastructure and application</li> <li>› Minimal change in skillsets and operational duties required</li> <li>› Minimal downtime requirements</li> </ul>



## Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



### Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you