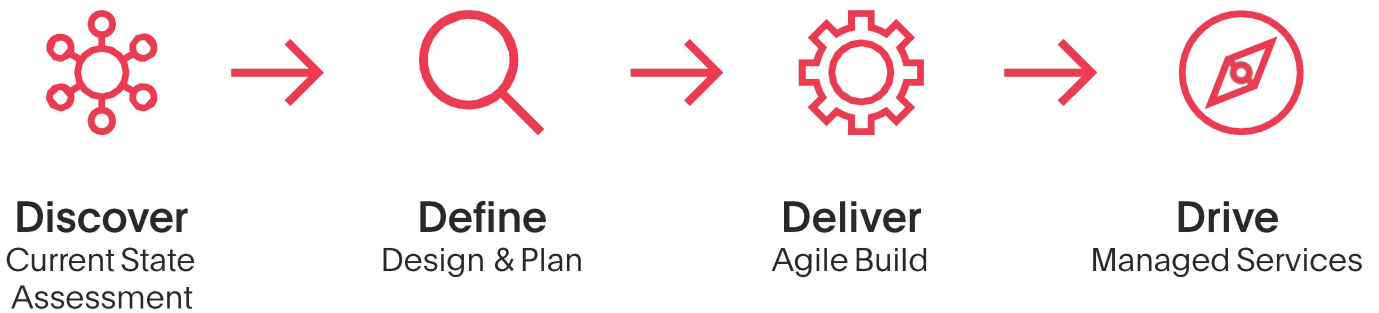


Purple Asia Overview

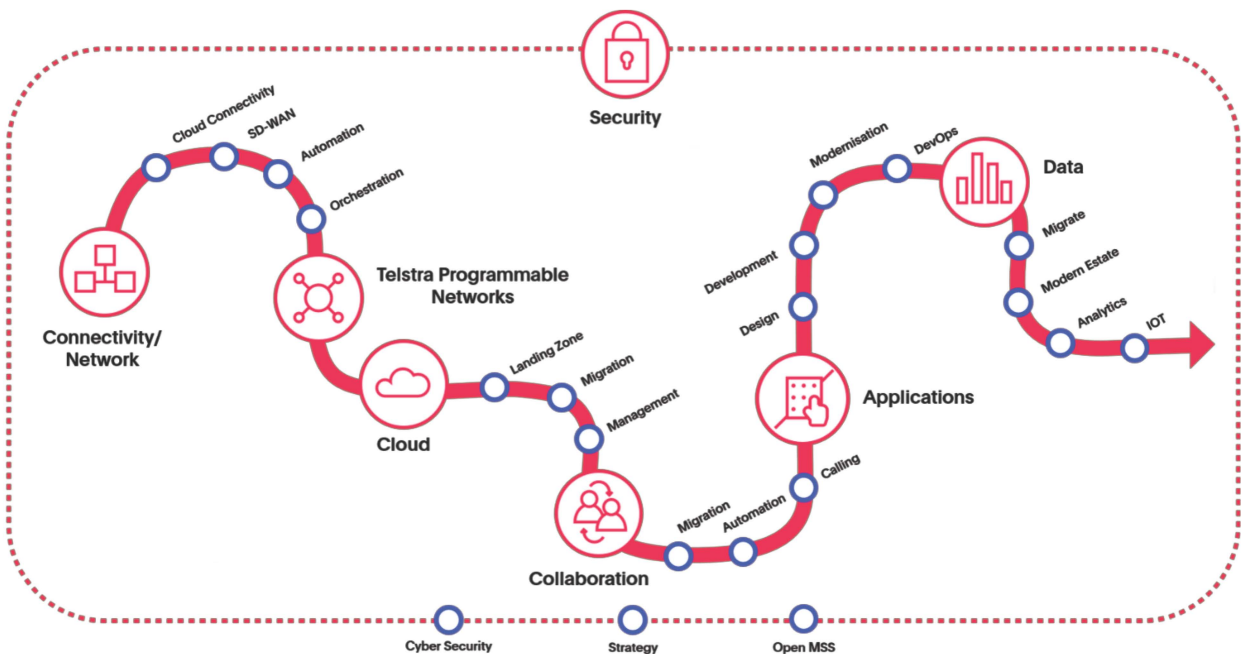
Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

Our Approach



Your Transformation Journey



Cloud Capabilities

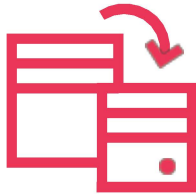
Our aim is to reduce the burden of IT; to move from infrastructure to an invisible enabler that ultimately allows organization's focus on innovating within their core business.

Our Cloud Capabilities



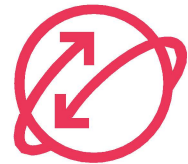
Cloud Foundation

A series of workshops is used to define a Cloud Foundation that is configured to meet security, regulatory or customer specific landing zone requirements



Migration

We ensure your workloads and business continuity are maintained through the migration process through a well proven assessment, planning and migration process



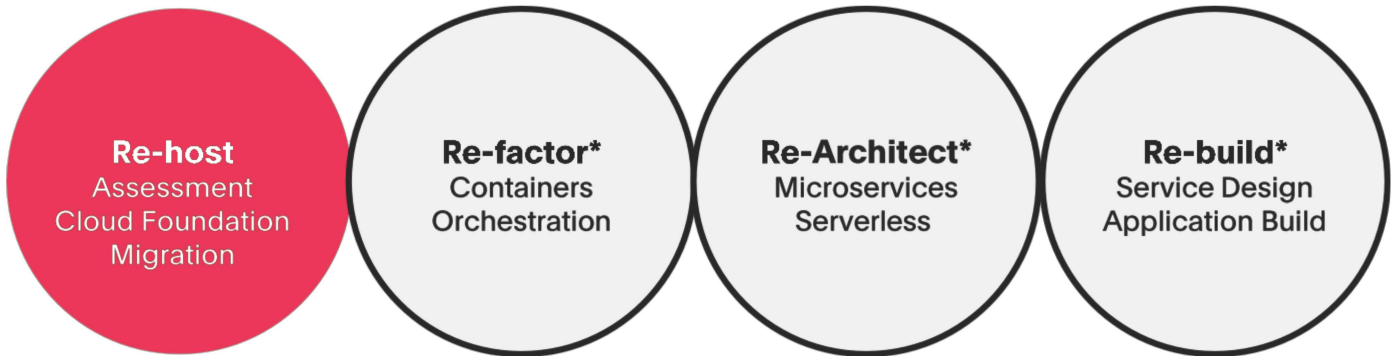
Management

Our independently audited Cloud Managed Services team take on the ongoing management of your environment using best practice processes and automation

We move organisations to the cloud and keep them there. Our Cloud Adoption Framework provides the tools and process for building the initial cloud footprint, and a risk managed cloud migration process to move customers into a secure, managed, optimisation and transformation cycle which will drive long term business value.

The Purple Cloud Adoption Framework results in a governed, cost controlled and adaptive infrastructure environment, aligned to organisational and regulatory policies governed environment built to last and migration leading into high value transformation activities

Cloud Foundation, Migration, Management



*Application Capabilities

Benefits



Cloud best practices - Architecture

Embodies accepted industry best practices, and suggesting the optimal delivery method for specific technologies.



Cloud Native

Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility.



Scalable

The capability to automatically scale based on the business requirements leading to a flexible way of delivering.



Cost Efficiency

Able to deliver and do more with less and faster time to gain business value with less rework and waste.

Case Studies

Migrate from private data centre to Azure (Cloud Foundation & Migration)

Problem: Multinational manufacturer of electronics and electrical equipment, such as printers, were nearing the end of contract period for their existing data centre hosting provider and needed to rapidly migrate to Azure

Solution: Assessment & migration of the business applications from the private data centre to Azure and build a scalable Hub & Spoke Azure Architecture

Outcomes: Cloud deployment with agility, and cloud native experience

Migrate to and adopt Azure Modern Data Platform (Cloud Migration)

Problem: Client required a scalable big data platform for data driven decisions as their existing services was located on aging infrastructure within on-prem data centres and limited

Solution: Combination of Azure IoT Edge services on-prem, end to end data platform built in Azure enabling a scalable, flexible solution to gain insights in their business in realtime

Outcomes: Cloud deployment and insights at scale, easier integration, produce reports in minutes vs months

Cloud Assessment on Azure PaaS (CloudAssessment)

Problem: Client was looking to adopt Azure as their primary cloud vendor and understand their current application and how they would best be architected and migrated to Azure

Solution: Assessment of the client's current application environment in order to be migrated and architected to Azure

Outcomes: Reference Architecture (Recommendations for cloud migration and application modernization)



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



Telstra Programmable Network - TPN (Cloud Connectivity) **Connect to any cloud from anywhere**

Telstra Programmable Network (TPN) redefines the Network Experience through a single integrated user portal by enabling virtualized network services deployments at global locations at a click of a button, connecting to private and hybrid clouds in near real-time, secure online customization of network topology.



CloudHealth from Telstra **Continuously Optimize your Cloud**

Telstra is an Azure Expert MSP and Accredited AWS MSP, one of only 6 organizations worldwide who hold the highest managed services accreditation for both major public cloud providers.

CloudHealth is a leader in multicloud management on an enterprise scale with a global presence where we can then proactively work to reduce the existing cloud spend, and explore other value-added services, such as the reinvestment of subscription incentives.



Cloud Subscription through Telstra **Get cloud through Telstra**

Telstra can offer the option of migrating existing AWS and Azure Cloud Subscription across to Telstra, where you would then have a single provider to work with across all elements of your cloud environment, which allows an aggregated billing model, and a partner who can act as your trusted advisor across all cloud services and industry trends.








Reduce Time to Market

Offer - Cloud Foundations
(Landing Zone)



This offer is ideal for organisations who are looking,

- › To have a standardised Best Practices setup for current Virtual Servers to be migrated to Azure Public Cloud
- › For Landing Zone for Servers to be migrated from Data Centres & Server Rooms
- › To preferably leverage Azure Cloud Native services for load balancing, monitoring, backup etc.
- › To leverage Azure Backup for Backup Services

 Duration	Four (4) weeks
 Format	Workshop
 Agenda	<p>Phase 1 – Design</p> <ul style="list-style-type: none"> › Using best practices and design principles for building reliable, scalable, secure applications in the cloud. <p>Phase 2 – Build</p> <ul style="list-style-type: none"> › Here we build the Public Cloud environment according to agreed design specification. The customer, and even other vendor partners, may need to be involved if 3rd party solutions require specific skillsets. <p>Phase 3 – Test</p> <ul style="list-style-type: none"> › We would execute against an agreed test script to ensure that the environment it is technically functional and the necessary components are configured correctly in the Cloud. <p>Phase 4 – Knowledge Transfer</p> <ul style="list-style-type: none"> › Before we start migrating, the customer needs to be upskilled on cloud features and services, so they can assist with the migration and start to take over the platform when workloads are completed. We typically provide knowledge transfer specific to the customer environment we’ve just built. <p>Phase 5 - Documentation</p> <ul style="list-style-type: none"> › To complete the Design and Build components we would provide an updated design document in the form of an As-Built document, outlining the current state of the cloud environment at our point of handover.
 What you’ll get	<ul style="list-style-type: none"> › Conduct workshop on design and solution of network connectivity › Cloud Design Document › Deployment and provisioning of Cloud resources from agreed solution design › Perform Acceptance test › Conduct Knowledge Transfer sessions
 Benefits	<p>Cloud Adoption Environment</p> <ul style="list-style-type: none"> › Allow cloud resources to be made available to support customer adoption requirements › Create basic building block for cloud environment with shared services approach in a hub and spoke model <p>Governance and Compliance</p> <ul style="list-style-type: none"> › Consolidated management for compliance and security policies › Allows expansions of landing zones for more complex compliance and architecture requirements while meeting security, operations and governance requirements



Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you