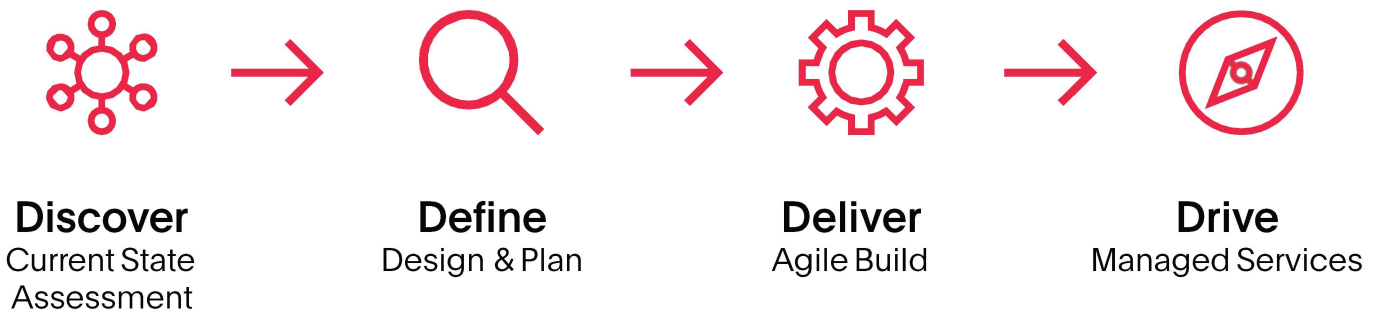


Purple Asia Overview

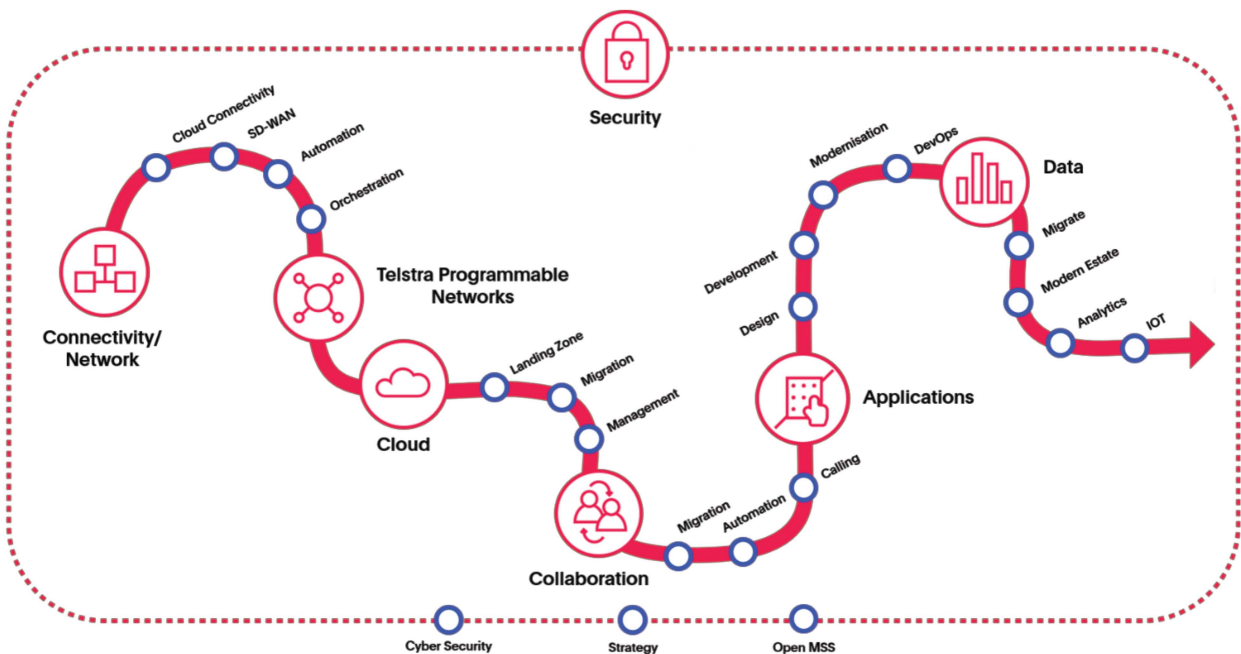
Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

Our Approach



Your Transformation Journey



Cloud Capabilities

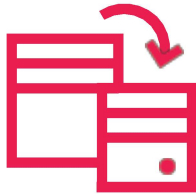
Our aim is to reduce the burden of IT; to move from infrastructure to an invisible enabler that ultimately allows organization's focus on innovating within their core business.

Our Cloud Capabilities



Cloud Foundation

A series of workshops is used to define a Cloud Foundation that is configured to meet security, regulatory or customer specific landing zone requirements



Migration

We ensure your workloads and business continuity are maintained through the migration process through a well proven assessment, planning and migration process



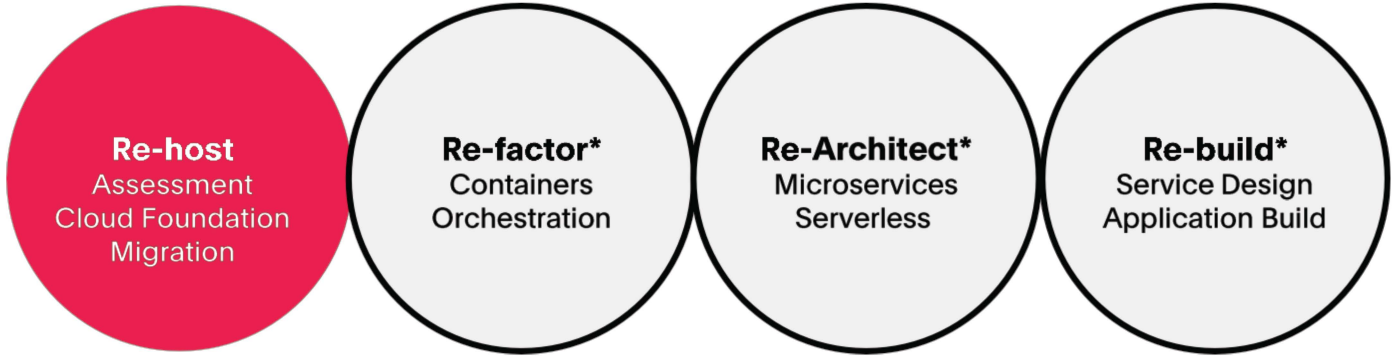
Management

Our independently audited Cloud Managed Services team take on the ongoing management of your environment using best practice processes and automation

We move organisations to the cloud and keep them there. Our Cloud Adoption Framework provides the tools and process for building the initial cloud footprint, and a risk managed cloud migration process to move customers into a secure, managed, optimisation and transformation cycle which will drive long term business value.

The Purple Cloud Adoption Framework results in a governed, cost controlled and adaptive infrastructure environment, aligned to organisational and regulatory policies governed environment built to last and migration leading into high value transformation activities

Cloud Foundation, Migration, Management



*Application Capabilities

Benefits



Cloud best practices - Architecture

Embodies accepted industry best practices, and suggesting the optimal delivery method for specific technologies.



Cloud Native

Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility.



Scalable

The capability to automatically scale based on the business requirements leading to a flexible way of delivering.



Cost Efficiency

Able to deliver and do more with less and faster time to gain business value with less rework and waste.

Case Studies

Migrate from private data centre to Azure (Cloud Foundation & Migration)

Problem: Multinational manufacturer of electronics and electrical equipment, such as printers, were nearing the end of contract period for their existing data centre hosting provider and needed to rapidly migrate to Azure

Solution: Assessment & migration of the business applications from the private data centre to Azure and build a scalable Hub & Spoke Azure Architecture

Outcomes: Cloud deployment with agility, and cloud native experience

Migrate to and adopt Azure Modern Data Platform (Cloud Migration)

Problem: Client required a scalable big data platform for data driven decisions as their existing services was located on aging infrastructure within on-prem data centres and limited

Solution: Combination of Azure IoT Edge services on-prem, end to end data platform built in Azure enabling a scalable, flexible solution to gain insights in their business in realtime

Outcomes: Cloud deployment and insights at scale, easier integration, produce reports in minutes vs months

Cloud Assessment on Azure PaaS (CloudAssessment)

Problem: Client was looking to adopt Azure as their primary cloud vendor and understand their current application and how they would best be architected and migrated to Azure

Solution: Assessment of the client's current application environment in order to be migrated and architected to Azure

Outcomes: Reference Architecture (Recommendations for cloud migration and application modernization)



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



Telstra Programmable Network - TPN (Cloud Connectivity) **Connect to any cloud from anywhere**

Telstra Programmable Network (TPN) redefines the Network Experience through a single integrated user portal by enabling virtualized network services deployments at global locations at a click of a button, connecting to private and hybrid clouds in near real-time, secure online customization of network topology.



CloudHealth from Telstra **Continuously Optimize your Cloud**

Telstra is an Azure Expert MSP and Accredited AWS MSP, one of only 6 organizations worldwide who hold the highest managed services accreditation for both major public cloud providers.

CloudHealth is a leader in multicloud management on an enterprise scale with a global presence where we can then proactively work to reduce the existing cloud spend, and explore other value-added services, such as the reinvestment of subscription incentives.



Cloud Subscription through Telstra **Get cloud through Telstra**

Telstra can offer the option of migrating existing AWS and Azure Cloud Subscription across to Telstra, where you would then have a single provider to work with across all elements of your cloud environment, which allows an aggregated billing model, and a partner who can act as your trusted advisor across all cloud services and industry trends.



Latest Hardware and Software Performance

Offer- Deploy and Scale
with Windows Virtual
Desktop











Create a highly scalable and centralized environment, to provide a seamless Windows desktop experience, patch management and provision remote applications under controlled conditions.

This offer is ideal for organisations who are looking,

- › To deploy a standardized virtual desktop environment
- › For a controlled and timely environment for remote push of applications and patch management
- › To enhance Business Continuity Plan by allowing users to have remote access to a controlled corporate infrastructure without the need to issue corporate hardware device and virtual private network
- › Manage desktops and apps with a unified management experience

 Duration	Six (6) weeks
 Format	Assessment, Technical Deployment, Test and Training
 Agenda	<p><u>Technical Approach</u></p> <p>Phase 1 – Assessment Workshop (1 week)</p> <ul style="list-style-type: none"> › Identify and map out AD environment, applications pushed to end user devices (laptops and desktops), security policies, AAD groups & OU structure as well as Domain Controller/ADDS environment › Identify current Microsoft License and O365 tenant environment › Identify remote applications to be pushed (optional) › Ensure that client currently has configured an Azure tenant and admin account › Map out use cases through default questionnaire <p>Phase 2 – Technical Deployment (3 weeks)</p> <ul style="list-style-type: none"> › Provision Resource groups and storage accounts › Provision Admin and System roles to manage WVD resources › Ensure that the license assignment for O365 users includes Virtual Desktop Access › Configure client and server side AAD tenant GUID or Name › Create a new Remote Desktop Services tenant (Azure Tenant ID and Subscription ID) via PowerShell › Build Host pool and session hosts by creating and setting up a Windows virtual desktop resource <ul style="list-style-type: none"> – Provision and set pooled Desktop, settings, usage profile, virtual network and applications

 Agenda	<ul style="list-style-type: none"> - Configure Virtual Desktop tenant group and owner › Configure remote applications (App-V) and application group (optional) › Optimize user profile & session management and configure file share for session persistent as well as to tag users based on remote session host to preload user last session activity, Office365, Exchange and OneDrive storage <p>Phase 3 – Testing and Optimization (1 week)</p> <ul style="list-style-type: none"> › Perform User Acceptance Test › Optimize WVD sessions and issues rectification › Knowledge Transfer and Documentation <p>Phase 4 – Documentation</p> <ul style="list-style-type: none"> › Train the users/user champions
 What you'll get	<ul style="list-style-type: none"> › Provide end users with a seamless desktop experience › A highly scalable and controlled environment which is managed centrally for patch management, deploy remote applications and windows virtual desktop environment
 Benefits	<ul style="list-style-type: none"> › Centrally managed and a highly scalable environment based on user workloads › Reduction in hardware management and costs › Effective and efficient patches and applications management



Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you