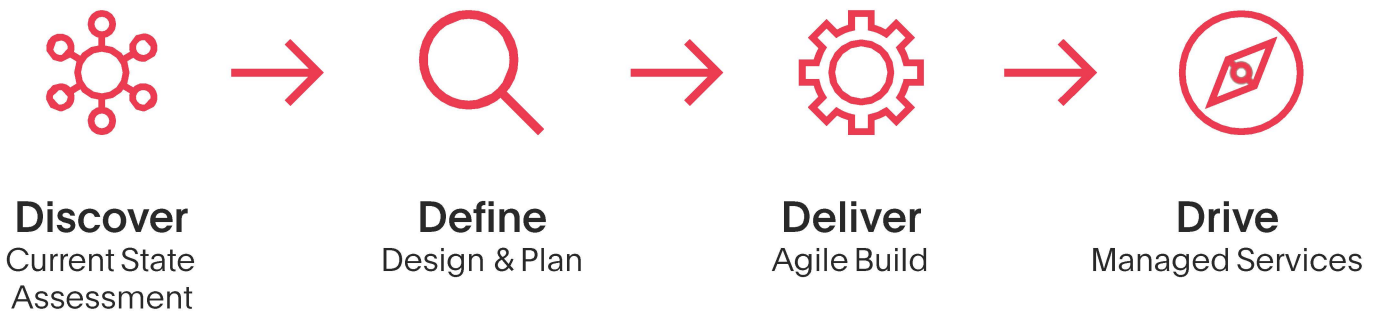


Purple Asia Overview

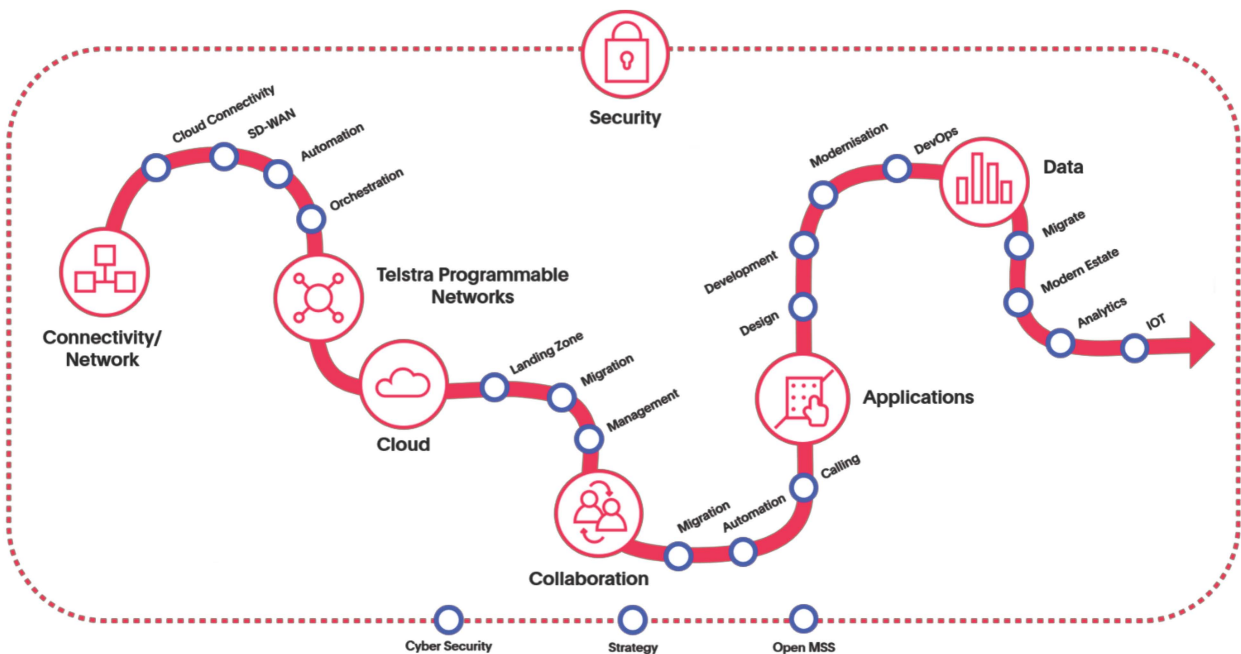
Technology that inspires. Purposefully delivered by experts.

Your business needs are unique - so the solution you need to achieve outcomes is, too. Our experts orchestrate technology into a solution that's purpose-built for your requirements. We believe leadership starts by putting people and purpose at the centre. Bring together your experts with ours and harness the power of technology across the spectrum.

Our Approach



Your Transformation Journey



Cloud Capabilities

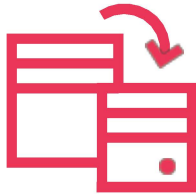
Our aim is to reduce the burden of IT; to move from infrastructure to an invisible enabler that ultimately allows organization's focus on innovating within their core business.

Our Cloud Capabilities



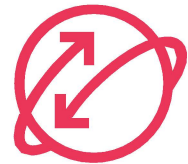
Cloud Foundation

A series of workshops is used to define a Cloud Foundation that is configured to meet security, regulatory or customer specific landing zone requirements



Migration

We ensure your workloads and business continuity are maintained through the migration process through a well proven assessment, planning and migration process



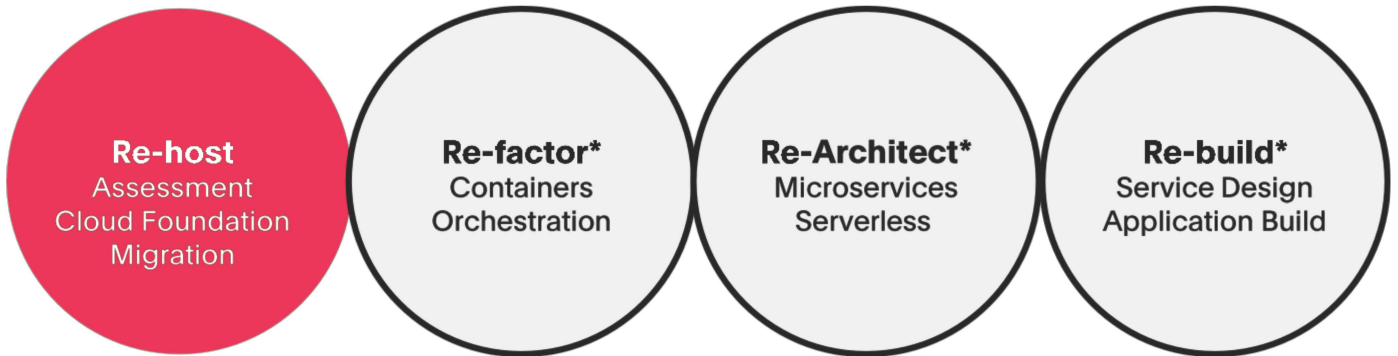
Management

Our independently audited Cloud Managed Services team take on the ongoing management of your environment using best practice processes and automation

We move organisations to the cloud and keep them there. Our Cloud Adoption Framework provides the tools and process for building the initial cloud footprint, and a risk managed cloud migration process to move customers into a secure, managed, optimisation and transformation cycle which will drive long term business value.

The Purple Cloud Adoption Framework results in a governed, cost controlled and adaptive infrastructure environment, aligned to organisational and regulatory policies governed environment built to last and migration leading into high value transformation activities

Cloud Foundation, Migration, Management



*Application Capabilities

Benefits



Cloud best practices - Architecture

Embodies accepted industry best practices, and suggesting the optimal delivery method for specific technologies.



Cloud Native

Cloud based approach and delivery lets the technology do the heavy lifting and improve the accessibility.



Scalable

The capability to automatically scale based on the business requirements leading to a flexible way of delivering.



Cost Efficiency

Able to deliver and do more with less and faster time to gain business value with less rework and waste.

Case Studies

Migrate from private data centre to Azure (Cloud Foundation & Migration)

Problem: Multinational manufacturer of electronics and electrical equipment, such as printers, were nearing the end of contract period for their existing data centre hosting provider and needed to rapidly migrate to Azure

Solution: Assessment & migration of the business applications from the private data centre to Azure and build a scalable Hub & Spoke Azure Architecture

Outcomes: Cloud deployment with agility, and cloud native experience

Migrate to and adopt Azure Modern Data Platform (Cloud Migration)

Problem: Client required a scalable big data platform for data driven decisions as their existing services was located on aging infrastructure within on-prem data centres and limited

Solution: Combination of Azure IoT Edge services on-prem, end to end data platform built in Azure enabling a scalable, flexible solution to gain insights in their business in realtime

Outcomes: Cloud deployment and insights at scale, easier integration, produce reports in minutes vs months

Cloud Assessment on Azure PaaS (CloudAssessment)

Problem: Client was looking to adopt Azure as their primary cloud vendor and understand their current application and how they would best be architected and migrated to Azure

Solution: Assessment of the client's current application environment in order to be migrated and architected to Azure

Outcomes: Reference Architecture (Recommendations for cloud migration and application modernization)



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you



Telstra Programmable Network - TPN (Cloud Connectivity) **Connect to any cloud from anywhere**

Telstra Programmable Network (TPN) redefines the Network Experience through a single integrated user portal by enabling virtualized network services deployments at global locations at a click of a button, connecting to private and hybrid clouds in near real-time, secure online customization of network topology.



CloudHealth from Telstra **Continuously Optimize your Cloud**

Telstra is an Azure Expert MSP and Accredited AWS MSP, one of only 6 organizations worldwide who hold the highest managed services accreditation for both major public cloud providers.

CloudHealth is a leader in multicloud management on an enterprise scale with a global presence where we can then proactively work to reduce the existing cloud spend, and explore other value-added services, such as the reinvestment of subscription incentives.



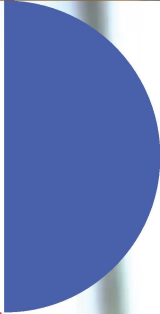
Cloud Subscription through Telstra **Get cloud through Telstra**

Telstra can offer the option of migrating existing AWS and Azure Cloud Subscription across to Telstra, where you would then have a single provider to work with across all elements of your cloud environment, which allows an aggregated billing model, and a partner who can act as your trusted advisor across all cloud services and industry trends.



Latest Hardware and Software Performance

Offer – Disaster Recovery
to Cloud









The disaster recovery approach is based on native tools from the Public Cloud providers. Disaster Recovery (DR) on Cloud not only provides a proven and cost effective option for your DR plan, it also can be used as a first step towards Cloud Adoption.

This offer is ideal for organisations who,

- › Have workloads running in the data centres and is looking at the Public Cloud for their disaster recovery and backup plan
- › Might have had a landing zone built or workloads already migrated to the Public Cloud and to leverage the subscription for DR exercise

 Duration	Four (4) weeks
 Format	Workshop
 What you'll get	<ul style="list-style-type: none"> › Enables organizations to quickly and easily shift their disaster recovery strategy to Public Cloud from existing physical or virtual data centers, › One-click failover, failback, restoring operations to source servers › Unlimited, non-disruptive disaster recovery test drills
 Benefits	<p>Cost Effectiveness</p> <ul style="list-style-type: none"> › Reduces infrastructure cost by not charging for instances protected <p>Ease of Deployment and Management</p> <ul style="list-style-type: none"> › DR Deployment Planner to help analyse and compute requirements <p>Data Resilience</p> <ul style="list-style-type: none"> › Engineered for failover to secondary public cloud data center without intercepting application data. <p>Workload Protection</p> <ul style="list-style-type: none"> › Engineered for failover to secondary public cloud data center without intercepting application data. › Allows expansions of landing zones for more complex compliance and architecture requirements while meeting security, operations and governance requirements



Why Telstra Purple?



Largest Australian-owned team of technology services professionals – 1500 experts across four countries specialising in network, cloud, security, collaboration, mobility, software, data and analytics, and design.



We're committed to collaboration. We bring the best people across our organisation together with yours to design, build and deliver outcome based solutions.



Built on a foundation of acquisitions we are a powerhouse of demonstrable experience and expertise.



We've built strong partnerships with industry leaders including Microsoft (Gold), Cisco (Gold), AWS, Fortinet and more.

Telstra Purple orchestrates purpose-built solutions, with people at the centre. Bring us your opportunity. We're standing by to build and manage the solution.



Book a call with one of our experts

Book a 15-minute call with **our experts** to understand how our services can help you